

Prairie Village Arts Council
Wednesday, August 8th, 2018
5:30 P.M.
Prairie Village City Hall – 7700 Mission Road
Multi-Purpose Room

At 5:35, Serena Schermoly called the meeting to order. In attendance were Serena Schermoly, Dan Andersen, Shelly Trewolla, Julie Flanagan, Paul Tosh, Art Weeks, Ada Koch, Betsy Holliday and Jamie Robichaud.

Consent Agenda – on motion by Ada Loch and seconded by Shelly Trewolla, the single item on the consent agenda, minutes of the July 11th meeting, were approved as attached.

City Council Report - Serena reported that the council had approved the budget allocating \$14,500 to the Arts Council. Jamie reported that the Planning Commission will hold its public hearing on September 11th.

Ongoing Business – Dan reported that there were over 200 children at the July Village Shops book reading event, and that the supplies for crown-making had been exhausted. Julie is working on the project for the August event, which will be a reading of “The Great Puppy Invasion.” Ada moved and Julie seconded that the \$100 budgeted for last month’s supplies be rolled over to this month. The motion was unanimously approved.

Dan requested \$350 from the marketing budget for printing of 500 5 1/2 x 8 1/2 “Calendar Cards.” Also, Dan asked for \$300 for 1,000 4 1/2 x 6 two-sided cards for distribution at the Irish Fest and the Jazz Fest. Julie moved and Ada seconded these funding requests. Art Weeks requested to abstain from the voting because of concern for the Arts Council participating in the Irish Fest which is a public festival, and has nothing to do with Prairie Village, or the Arts Council. Discussion about the unique venue of the Irish Fest ensued. Serena spoke to the extraordinary exposure for the council through parents of children in the play area. Julie stated that this is the largest festival in the city, drawing many people. With Art abstaining, the rest of the council approved funding of the \$350 and the \$300.

Paul Tosh suggested business cards. Ada moved and Julie seconded that \$75 be allotted for this. The motion was approved.

Later in the Planning Committee as a Whole portion of the meeting, it was agreed that Paul will design and print three items: Paul and Art Weeks will proof the two-sided business card; Dan and Shelly and Paul will proof the brochure (“Calendar Cards”); Julie and Paul will proof the FOTA flier.

Paul recommended that the council set up a drop box (an internet common collection for photos, logos, etc.). Dan moved and Shelly seconded that Paul set up a free drop box for us. Motion passed unanimously.

Allocation of funds for Jazz Fest – Serena reported that face painters cost \$105 an hour. To hire two face painters for three hours would cost \$630. The motion to approve this expenditure passed unanimously. Dan asked for somebody to go to the Jazz Fest

meeting on the 14th to assure them that the Arts Council was participating this year, but Jamie said she would let Joyce know and if necessary, she (Jamie) would attend the meeting.

Announcements – Dan advised the meeting that the newly-appointed Arts Council member Cecilia Vigliaturo has resigned. Jamie said she would put the opening on the Prairie Village web page.

Serena adjourned the meeting at 6:35, leading into the Planning Committee as a Whole portion. With the business meeting closed, Jamie departed.

Dan asked the council to advertise the SOTA application. Paul said he would post information regarding SOTA.org at the UMKC art school where he teaches. Dan also requested representatives to attend upcoming Story Time and Clock Tower Concert events. Betsy will attend the August 29th Story Time.

Shelly reported that our on Facebook activity shows that every time we boost we get more “likes” and “shares.”

The council agreed on the name of “State of Senior Arts” for our upcoming seniors’ juried show.

Julie distributed a KC Irish Fest 2018 flier encouraging Arts Council members to sign up on line to man the PVAC booth August 31st through September 2.

With no further business, the meeting adjourned at 7:25.