

PRAIRIE VILLAGE ARTS COUNCIL | MEETING MINUTES

Zoom

Wednesday, November 18, 2020

5:30 P.M.

PLANNING COMMITTEE AS A WHOLE

EVENT REPORTS

State of the Arts Dan Andersen provided an update on the SotA show, judging, and People's Choice Award voting.

- 163 Artists submitted work
- 75 Artworks selected for the show
- one sale already!
- 1,000+ unique visitors to the website

PLANNING

Update on Public Art Content for Website and ArtWalk Jessie referred back to her email sent in October showcasing other cities' art walks, etc.. It was recommended to:

- include a QR code to scan and connect to
 - a poem
 - and/or more information on the artwork and artist
- 5 major commissioned pieces to start
- not just "statuary"
- Photography
 - Dan suggested a professional photographer
 - Bonnie suggested a photographer from our own committee for free.
 - The City also has at least 2 photographers we could tap to see if they'd like to help.
- we'll need a map created. look at existing platforms/services, so we're not recreating the wheel.

MARKETING

SotA AI to write blog post of winners, and send a blurb to Ashley Freburg for Village Voice inclusion. Bonnie to continue posting on social media to encourage sales.

Upcoming Blog Posts Shelly recommended a post, or series of posts, on our local artists in PV. Someone else recommended a post(s) about JoCo-sponsored art gallery spaces throughout the County; for example, other city gallery spaces.

Commissions for Art Sales Bonnie recommended we don't charge commissions on committee member art sales (such as during the current Alumni Art Show). Paul said that he doesn't mind paying the commission to support the cause. Others may agree, so maybe give each member the option to make it a donation to the Arts Council as a commission, as a separate tax-deductible donation, or not at all.

Having concluded the Planning Committee as a Whole, the meeting was adjourned at 6:20 P.M.

BUSINESS MEETING

Our chairperson, Bonnie Limbird, called this evening's meeting to order at 6:20 pm. Council members present via Zoom were Dan Andersen, Sheila Evans, Betsy Holliday, Sherrod Taylor, Al Guarino, Paul Tosh, Julie Hassel, Shelly Trewolla, Jessie Cartwright, Nancy Kalikow Maxwell, Maddie Kamphaus, Bonnie Limbird, and Ron Nelson.

After **Roll Call**, the **Agenda** was unanimously approved by the Committee.

Public Participation Nobody was present on the meeting for public participation,

The **Consent Agenda** was unanimously approved after a motion by Nancy Kalikow Maxwell.

- a. Approval of the October 2020 meeting summary.

City Council Report – Bonnie and Ron didn't have anything to share for the Council report.

A discussion of the **2020 Budget Update** included an updated report, which Dan pointed out had an error between the CaFe deposits on the register and the Art sales line on the report. Bonnie will review with Jamie Robichaud to figure it out for the next report.

Bonnie reminded everyone that any receipts from the SotA show, if any, need to be turned in by November 30.

The \$200 check to Erin Woodworth from SotA 2019 is still uncashed. Dan said Erin thought she deposited it electronically, so it must not have gone through and she already disposed of the paper check. She'd like a new check. Bonnie will make that request to Meghan Buum.

Dan provided the requirements for FlipCause to have a check cut to the Foundation. Bonnie will forward to Meghan Buum to see if these are reasonable/feasible for the City.

Dan received the first SendGrid invoice and it was larger than expected, so he will research that and get back to us.

Dan also asked if it was possible to remove these recurring expenses from his personal credit card onto a City card. Bonnie will review with **Jamie Robichaud** and Meghan Buum.

There being no New or Old Business or further items on the business meeting agenda, Nancy moved and Paul seconded to close the meeting. Bonnie adjourned the business meeting around 7:00 PM.

END