

PRAIRIE VILLAGE ARTS COUNCIL | MEETING MINUTES

Zoom

Wednesday, December 9, 2020

5:30 P.M.

PLANNING COMMITTEE AS A WHOLE

EVENT REPORTS

State of the Arts Dan Andersen said there was no new information since the last meeting. No new sales. Bonnie Limbird said that she has upcoming posts scheduled for all three of our social platforms to hype sales about every 3 days for the next month.

Bonnie asked if the artist checks had been cut, yet, and Dan said they had not. He will send the winner information to Barb Fisher who normally does that.

PLANNING

Update on Public Art Content for Website and ArtWalk Sherrod updated the committee that he had visited all 6 of the commissioned art pieces, photographed, and researched them. He will get started on the first blog piece for January, and he, Jessie, and Nancy will be meeting soon to coordinate the rest of the effort.

Dan mentioned it would be nice to have plaques for every one of these major pieces of art. Bonnie will inquire about typical cost.

Proposals for January/February/March Bonnie had asked everyone to bring ideas for events for the first few months of the year if they had any:

- A virtual art show with Shawnee Mission East graduates
- A music show with original pieces only, pre-recorded to play online
- Sidewalk/Refrigerator art contest
- Mr. Stinky Feet online interactive live stream show
- Performing arts act(s)

We also discussed a rough calendar to begin planning for the year:

Arts Council 2021 Proposed Calendar

January	Virtual Livestreamed program: Mr. Stinky Feet (Maddie)
February/March	Virtual Art Show featuring 2020 selected artists (AI)
April/May	Art of Photography, virtual (Shelly)
June/July	PV Art Walk (Public Art Committee) w/ Socially distanced music performance (Sheila?)
August/September	Virtual Art Show featuring 2020 selected artists (AI)
October/November	State of the Arts, virtual
December	Virtual (Holiday?) Livestream

MARKETING

See attached meeting notes. Maddie suggested a spreadsheet to track our analytics year-over-year for each event/month.

Dan asked if we should approve another month of SendGrid to get us through the end of the year. Bonnie asked about the billing discrepancy and if that had been resolved yet. Dan said he hadn't contacted SendGrid yet. Bonnie asked what the billing period is, and Dan said it looks like it bills at the beginning of each month for the upcoming month. Bonnie said we should be good through the end of the month/year, then, but update us if that isn't the case.

Having concluded the Planning Committee as a Whole, the meeting was adjourned at 6:40 P.M.

BUSINESS MEETING

Our chairperson, Bonnie Limbird, called this evening's meeting to order at 6:41 pm. Council members present via Zoom were Dan Andersen, Sheila Evans, Betsy Holliday, Sherrod Taylor, Al Guarino, Shelly Trewolla, Kathy Clark, Nancy Kalikow Maxwell, Maddie Kamphaus, Bonnie Limbird, and Ron Nelson.

After **Roll Call**, the **Agenda** was unanimously approved by the Committee with one item added to New Business: approve expenditure for Mr. Stinky Feet performance in January.

Public Participation - Nobody was present on the meeting for public participation.

The **Consent Agenda** was unanimously approved after a motion by Betsy Holliday.

- a. Approval of the November 2020 meeting summary.

City Council Report - Bonnie updated the group on the newly approved 2nd Assistant City Administrator position and the roll up of current Chief Schwartzkopf into that role, and Major Byron Roberson into his new role as Chief of Police.

Having no new **2020 Budget Update** Bonnie updated the group on a few items:

- a. Art sales discrepancy - Jamie will update to correct for next report
- b. Erin Woodworth check - Meghan will cut and mail her a new check
- c. FlipCause fund transfer - This is about ready to go, but Dan needs to work with FlipCause to get Meghan Buum set up as the primary admin for financial purposes before December 24th.
- d. SendGrid invoice - Dan needs to work with SendGrid to reconcile the charges
- e. Moving recurring charges from committee credit card to City credit card - City staff is fine with this (actually prefers it), but we need to define clear procedures to make sure there are no unexpected charges without City knowledge. More info to come.

New Business

Arts Council approved a budget not to exceed \$500 for a virtual interactive **Mr. Stinky Feet** performance in January to include the artist fee and marketing costs.

We discussed the idea of creating a **Mission Statement**, and agreed by vote that it was a

good idea to focus our efforts and inform any future branding or tagline discussions. Sheila Evans and Ron Nelson will work with Bonnie on the effort to bring a plan forward to create this.

We also discussed the idea to set aside a certain percentage of our art show entry fees for a **Public Art fund**. We approved the idea via a vote, and Bonnie and Dan will work on the best way to do this, or if there is a better way, and bring a proposal back to the Arts Council before Art of Photography opens for submissions.

Betsy Holliday offered to send a thank you note to the Mayor on behalf of the Arts Council for the lovely notes and gift cards in lieu of the annual Volunteer Appreciation Dinner.

There being no further items on the business meeting agenda, Dan moved and Kathy seconded to close the meeting. Bonnie adjourned the business meeting around 7:00 PM.

END