

PRAIRIE VILLAGE ARTS COUNCIL
Prairie Village City Hall – 7700 Mission Road
Multi-Purpose Room
Wednesday, February 12th, 2020
5:30 P.M.

At 5:30 P.M., Bonnie Limbird called the meeting to order. Present were Dan Andersen, Kathy Clark, Sheila Evans, Al Guarino, Julie Hassel, Betsy Holliday, Paul Tosh, and Shelly Trewolla.

The **Consent Agenda**, on motion by Betsy Holliday and seconded by Dan Andersen, was unanimously approved.

Bonnie Limbird gave the **City Council Report**, which included the expectation that more information regarding the Macy's closure would be provided to the council in the coming week; the repeal of breed-specific legislation; and a discussion of single-use plastics.

Dan Andersen directed the group's attention to the "2021 Budget Comparison" document included in the Arts Council Agenda Packet, and to the "2020 Budgeted" column, particularly to the income line items of Entry Fees, Wine Tasting, and Ticket Sales, and to the expense line item of Chamber Music Series.

Dan cautioned that we should realistically anticipate the balance between income and expenses. Consequently, to reduce the anticipated expense in the case of Chamber in Chamber, on motion by Dan and seconded by Sheila, the **group unanimously approved that there be no concert in March. June will be the next non-juried show which will be combined with a chamber music concert.** In the case of wine tasting, Dan wondered if this could be viewed as solidifying an income stream. Al cautioned that wine tasting event if it does actually take place, should be considered a learning event, not income producing.

Under **Ongoing Business**, Dan proceeded to a discussion of the "2021 Proposed" column, expressing the same caution regarding the balance of anticipated income and expenses for 2020. In the case of \$9,000.00 anticipated income from Entry Fees, Dan defended the large figure by demonstrating the growing Café income from the Art of Photography, which, as an international juried show, is drawing multiple applicants.

The Marketing Sub-Committee will meet on Tuesday, February 25th at 5:00 P.M. at Al and Julie's. At this meeting, in addition to discussing Flip Cause, improving the website, and mailing lists, the committee will select two or three versions of Paul Tosh's Second Friday Logo to present to the March Arts Council meeting for their choice.

Under **Wine tasting legal update**, Al reiterated that he and Julie were still looking at the viability of this event and would present their conclusions at a future meeting.

Bonnie opened a discussion of the Consolidation of Documents, commenting that at her work and in personal internet applications, she used Google Drive for placing documents in the cloud. Dan suggested that we contact David Tai, our web designer, to see what he would recommend getting this done for us.

Julie and AI reported on their interviews with two applicants for a position with the Arts Council. They will enthusiastically recommend Nancy Kalikow Maxwell and Sherrod Taylor to the Mayor.

Bonnie adjourned the business meeting at 6:35 P.M.

PLANNING COMMITTEE AS A WHOLE

EVENT REPORTS

Recap of 2020 FOTA Kathy said it went well. She suggested a change from the January date, and that trophies were not necessary.

February Second Friday Event Dan suggested that we reserve the multi-purpose room for the Saturdays when we would be removing and hanging shows to prevent other groups from holding meetings there, thus cutting off our access to the storage closet in that room. Bonnie said she would do this. Betsy reported that she had ordered the catering for the artists' show, and Dan said he would do the same for Chamber in the Chamber. Helpers were encouraged to be at City Hall by 4:00.

March Second Friday Event AI and Julie are trading March for November with Kathy, so Kathy will proceed with the artists for this event. As stated earlier, there will be no Chamber in the Chamber in March.

Art of Photography 2020 Dan reported that 40 people so far had registered in Café representing 133 pieces and an income of \$1,470.00.

PLANNING

Prairie Village Arts Fair, June 5, 6, and 7

Dan will speak with Kelsey Potts, Village Merchant Association, and invite her to the March Arts Council Meeting to discuss the council's participation in this event.

The group disbursed at 7:00 P.M.

END