

# PRAIRIE VILLAGE ARTS COUNCIL | MEETING MINUTES

Zoom

Wednesday, September 9<sup>th</sup>, 2020

5:30 P.M.

## PLANNING COMMITTEE AS A WHOLE

### EVENT REPORTS

**Art of Photography 2020** Shelly Trewolla, AOP curator, let us know that the winners had all been notified and were variations of pleased, surprised, and grateful. She sent Barb Fisher, city staff, all the winners with award values, and checks have been cut and mailed along with the certificates. Dan did not get to the video with the juror talking about how she selected the winners. It was discussed whether it was still worth it to do it or not, since the show is complete now, and Dan indicated it might still be nice to have for website content. The ball is in his court to decide whether or not to do this project.

### PLANNING

**October State of the Arts Show** Daniel Andersen, SotA curator, did not get around to publishing the Call for Entry on CaFE last month. We discussed a new timeline for the show:

- Dan to write and publish mid-September
- **Call to be open through mid-October (10/16)**
- Allow one to two weeks to Judge (10/16-10/30)
- Allow two weeks for getting online and marketing plan execution (10/31-11/12)
- **Second Friday Show Launch online - 11/13**
- Allow another week for People's Choice voting (11/13-11/20)
- **Announce Winners by the Monday of Thanksgiving Week (11/23)**

We also scheduled a CaFE online cross training meeting for Friday, Sept. 11th at 4:00 p.m.. Shelly offered to write the text for the call, and Kathy offered to proofread.

**Current & Alumni Arts Council Member Art Show.** This is a new idea from Shelly to fill the gallery walls with art during this time of COVID-19. Shelly and Jessie will curate. Details TBD.

### MARKETING

**Marketing/Website** Julie Hassel & Al Guarino updated that there was no marketing committee meeting in August, and no activities due to much travel.

**Constant Contact vs. Send Grid** We talked more about this topic. We didn't have the pros/cons bullet point list or the price comparisons. Send Grid is already live at the same time as Constant Contact, so we're going to have a charge, even though we haven't had the info to vote on this yet. Julie H. is going to arrange a meeting with the marketing committee (Julie, Al, Dan, Paul & Maddie) and David Tai so Maddie can ask him her questions to make sure we'll still be able to manage our own eblasts easily like we do currently in CC, as well as other questions discussed.

**Public Art Content for Website & ArtWalk Featured Commissioned Sculptures** Jessie updated us that she's waiting on Dan to send her the inventory to get her started. During the meeting, Shelly sent it to her, so she'll get started soon.

### **Other Arts Initiative Ideas during COVID-19**

- Al is going to do the write up on Ada Koch's (former Arts Council member) recent show now instead of Sherrod, and hopes to get to it ASAP.
- Jessie finished her draft blog post about how art teachers are going back to school. She will send it to Julie Hassel to upload.
- Diversity (Bonnie) - No update
- Social Campaign (Maddie) - Since there was no marketing meeting, no update.
  - Walking Tour of public art in PV with QR codes linking back to artspv.org posts.
- Coloring Book (Julie F.) - No update since Julie F. wasn't present.

Having concluded the Planning Committee as a Whole, the meeting was adjourned at 6:15 P.M.

### **BUSINESS MEETING**

Our chairperson, Bonnie Limbird, called this evening's meeting to order at 6:15 pm. Council members present via Zoom were Dan Andersen, Betsy Holliday, Sherrod Taylor, Al Guarino, Julie Hassel, Shelly Trewolla, Sheila Evans, Jessie Cartwright, Nancy Maxwell, Maddie Kamphaus, Kathy Clark, Ron Nelson, and Bonnie Limbird.

After **Roll Call**, the **Agenda** was unanimously approved with adding one item to approve one month of Send Grid until a final decision can be voted on. Shelly Trewolla made the motion and Nancy Maxwell seconded.

The **Consent Agenda** was unanimously approved after a motion by Daniel Andersen and a second by Kathy Clark.

- a. Approval of the July 2020 meeting summary.
- b. Canceled November and December 2020 shows due to continuing COVID-19 issues.
- c. Will not issue invitations for 2021 shows so that we can display 2020 shows that were canceled this year.

### **City Council Report** – Noise ordinance update.

A discussion of the **2020 Budget Update** included an updated report, and Bonnie reminded everyone that any receipts from AoP need to be turned in by September 30th. The \$200 check to Erin Woodworth from SotA 2019 is still uncashed. Dan said again that he would contact her and notify Jamie Robichaud, Deputy City Administrator and Arts Council staff liaison, of the status.

Dan didn't close out the AoP sales on August 31st, so he will do that ASAP, then print out the ledger, and have a check cut from FlipCause.

David Tai went over his retainer hours in August by 10 hours. His hourly rate is \$80, so there will be an invoice coming for that overage. That will come out of the AoP budget.

### **Old Business**

Dan Andersen moved that we **publicize an outdoor/porch concert** that Sheila is organizing for her chamber group, location/date TBD. Kathy seconded the motion. Maddie Kamphaus noted that we should be cautious about too much involvement considering JazzFest was cancelled. This concert will be much smaller, but Bonnie will run the idea by city staff. The motion passed.

### **New Business**

Dan Andersen moved that we approve one payment of **one month of Send Grid** for less than \$100 for SotA until we can make a final decision. Betsy seconded the motion, and the motion passed.

Dan Andersen moved to approve a new event, the **Current & Alumni Arts Council Member Art Show**, during this interim when we can't have our regular shows. Al Guarino seconded, and the motion passed.

### **Announcements**

Shelly updated us that JCPRD has sent out a Request for Proposal (RFP) for an owner's representative to manage the acquisition of the new art for JCPRD's Art in the Parks program. This committee meets every other month, so she won't have an update every time the Arts Council meets.

There being no further items on the business meeting agenda, Nancy moved and Dan seconded to close the meeting. Bonnie adjourned the business meeting at 6:42 PM.

END